



2016

AUSTIN CPA CHAPTER

AWARDS BANQUET & SCHOLARSHIP FUNDRAISER

MAY 12 • MAGGIANO'S LITTLE ITALY • 5:30 PM


SPONSORSHIP INFORMATION PACKET

THURSDAY, MAY 12, 2016
5:30 TO 8:30 PM

MAGGIANO'S LITTLE ITALY
10910 DOMAIN II DRIVE, SUITE 100
AUSTIN, TEXAS

BENEFITING THE
AUSTIN CPA CHAPTER CPE FOUNDATION
SCHOLARSHIP FUND
&
BETTE WILLIAMS SCHOLARSHIP





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About the Austin CPA Chapter CPE Foundation Scholarships

In 2004, The Austin CPA Chapter CPE Foundation, a 501(c)(3) charitable organization, established a scholarship program whose purpose is to provide financial assistance to junior, senior and graduate students who plan to become Certified Public Accountants and enter the accounting profession. The Chapter also offers the highly acclaimed Bette Williams Scholarship to one outstanding student who will someday exemplify the accounting profession. Bette Williams, CPA, is a longtime member of TSCPA and the Austin CPA Chapter. She is the first woman to receive TSCPA's highest achievement – The Meritorious Service Award. Ms. Williams also served as Austin CPA Chapter President during the 1987-88 fiscal year and is still very active in the local Chapter and TSCPA State Society.

The first scholarship disbursements were made in 2005 to four students in Austin area schools. The application deadline is in late November/early December of each year and the scholarships are awarded in time for the spring semester.

2015 Scholarship Recipients

Kristen Hartman-Bueche, Texas State University

Kristen is the 2015 recipient of the Bette Williams Scholarship, the most renowned Austin CPA Chapter scholarship.

Jordan Ramos, University of Texas – Austin

Elizabeth McKibbin, St. Edward's University

Margaret McNaughton, University of Texas – Austin

Rene Barcellona, St. Edward's University

Elena Benko, St. Edward's University

Haylie Hardin, Texas State University

Jason Ng, Texas State University

Robert O'Brien, Austin Community College

April Stange, University of Texas – Austin

About Our Keynote Speaker


Jim Kee, Ph.D. joined South Texas Money Management at the beginning of 2009 and serves as the Chief Economist. He was named President of the firm in April 2011. His expertise lies in combining top-down, macroeconomic insights with bottom-up stock selection tools. Dr. Kee works with both the investment research group and the investment advisors at STMM.

Prior to joining STMM, Dr. Kee was the HOLT global strategist for Credit Suisse in Chicago. At Credit Suisse, he produced timely investment advice for external clients and for internal investment and marketing teams. He also served as a portfolio consultant with HOLT Value Associates prior to their acquisition by Credit Suisse in 2002. As a portfolio consultant, he worked with clients to identify strengths and weaknesses of equity holdings and to suggest alternative stocks and allocations.

Dr. Kee produced research under contract for the Institute for Research on the Economics of Taxation (IRET) and Polyconomics. He served on the board of directors for the Catholic Citizens of Illinois and has advised several non-profit organizations. He has taught courses in finance and economics at Wabash College and Auburn University. Dr. Kee also serves on the school council of the Archdiocese of San Antonio.

Dr. Kee has been nationally recognized for his views on investing and the economy. He has made appearances on FOX Business News and CNBC with Maria Bartiromo. He has also been interviewed on radio programs such as Bloomberg Radio's *Taking Stock* with Pimm Fox and *MarketWatch Radio* with Larry Kofsky. He is regularly cited by *Bloomberg News*, *The Wall Street Journal*, *Barron's*, *The Financial Times*, *CNN Money*, *US News and World Report*, and other national and local media.

Dr. Kee has a B.A. in economics from St. Edward's University (Austin), a Master's degree in economics from St. Mary's University of San Antonio, and a Ph.D. in economics from Auburn University.



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Event Agenda

5:30 to 6:30 pm

Pre-Dinner Networking, Hors D'oeuvres Served, Cash Bar

6:30 to 7:00 pm

Austin CPA Chapter Service Awards Announced

7:00 to 8:00 pm

Family-style Dinner is Served, Keynote Speaker, Jim Kee, PhD, Presents

8:00 to 8:30 pm

Post-Dinner Networking

Platinum Sponsor - \$1500

- Six (6) tickets and booth space at the event during the pre-dinner networking event.
- Pre-event advertising in the Austin CPA Chapter e-newsletter article, weekly updates, event flyers and signage inside training facility. In electronic publications, a link to your website will accompany your organization's name.
- Post-event advertising in Austin CPA Chapter e-newsletter for six (6) months.
- Prominent display of company name on event signage.
- Company name, logo and contact information in event materials for attendees.

Gold Sponsor - \$1000

- Four (4) tickets to event.
- Pre-event advertising in the Austin CPA Chapter e-newsletter article, event flyers and signage inside training facility. In electronic publications, a link to your website will accompany your organization's name.
- Post-event advertising in Austin CPA Chapter e-newsletter for three (3) months.
- Display of company name on event signage.
- Company name, logo and contact information in event materials for attendees.

Silver Sponsor - \$500

- Two (2) tickets to event.
- Pre-event advertising in the Austin CPA Chapter e-newsletter article, event flyers and signage inside training facility.
- Post-event advertising in Austin CPA Chapter e-newsletter for one (1) month.
- Display of company name on event signage.
- Company name, logo and contact information in event materials for attendees.

Bronze Sponsor - \$250

- Company name, logo and contact information in event materials for attendees.
- Display of company name on event signage.
- Pre and post-event mention in Austin CPA Chapter e-newsletter articles and weekly updates.
- Company name, logo and contact information in event materials for attendees.



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2016 Sponsorship Form *(please complete and return to the Austin CPA Chapter)*

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Website: _____

Sponsorship Packages *(please choose one)*

- _____ \$1500 Platinum Sponsor
- _____ \$1000 Gold Sponsor
- _____ \$500 Silver Sponsor
- _____ \$250 Bronze Sponsor

Credit Card Payment *(fax to 512.445.0043, MasterCard, Visa, American Express)*

Name on Card: _____

Card Number: _____ Expiration Date: _____ CCV No. _____

Signature: _____

Please make checks payable to:
Austin CPA Chapter CPE Foundation
3305 Northland Drive, Suite 406
Austin, Texas 78731-4990

If you have any questions, please contact:
Kaira Tanwar, Austin CPA Chapter Assistant Executive Director, 512.445.0044 x-107 - ktanwar@tscpa.net
Austin CPA Chapter Federal Tax Identification Number: 74-2195471