

## 2016 CFO/CONTROLLERS CONFERENCE

Austin Chapter TSCPA CPE Foundation  
Austin, Texas – September 20, 2016

### CORPORATE SPONSORSHIP FORM

The CFO/Controllers Conference is an exciting event attracting financial decision-makers (CPAs and non-CPAs) from a broad range of companies and organizations throughout Central Texas. The conference is organized to cover six to eight topics in fast-paced, 50-minute presentations. It is one of the most highly rated conferences by participants every year. We doubled our number of attendees in 2015 and look forward to partnering with a select few companies to increase the attendance in 2016.

The conference will be held on Tuesday, September 20, 2016 at the Norris Conference Center, 2525 W. Anderson Lane, Austin, TX 78757. <http://www.norriscenters.com/Austin/>. Breakfast, lunch and snacks will be provided.

**Please select one sponsorship level from the list below:**

**Platinum - \$2,500**

Benefits include company logo in conference brochure mailed to over 10,000 CPAs in Texas; Top recognition on event signage and conference handout materials; Recognition in pre- and post-event advertising; Three months of e-newsletter advertisements (circulation of 3,500); Long-term placement of company name/hyperlink on Austin CPA Chapter website; Booth at event (if desired); Opportunity to provide a short introduction/presentation during lunch break; Free attendance at the conference for five (5) people of your choice (employees, customers, prospects, etc.). The registrations are a \$1,600 value and each person receives eight (8) hours of CPE credit.

**Gold - \$1,000**

Benefits include company name in conference brochure mailed to over 10,000 CPAs in Texas; Recognition on event signage and conference handout materials; Recognition in pre- and post-event advertising; One month of e-newsletter advertisements (circulation of 3,500); Free attendance at the conference for two (2) people of your choice (employees, customers, prospects, etc.). The registrations are a \$640 value and each person receives eight (8) hours of CPE credit. There is no booth space with the gold level sponsorship.

**Silver - \$500**

Benefits include recognition on event signage and conference handout materials; Recognition in pre- and post-event advertising; Free attendance at the conference for one (1) person of your choice (employees, customers, prospects, etc.). The registration is a \$320 value and the person receives eight (8) hours of CPE credit. There is no booth space with the silver level sponsorship.



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## CORPORATE SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Sponsor Industry:

- |  |   |
|--|---|
| <input type="checkbox"/> Staffing                    | <input type="checkbox"/> Software                   |
| <input type="checkbox"/> Business Insurance          | <input type="checkbox"/> Banking                    |
| <input type="checkbox"/> Information Technology (IT) | <input type="checkbox"/> Phone System Companies     |
| <input type="checkbox"/> Office Furniture            | <input type="checkbox"/> Legal/Law firm             |
| <input type="checkbox"/> Payroll/Outsourced HR       | <input type="checkbox"/> Outsourced CFO/Virtual CFO |
| <input type="checkbox"/> Financial/Wealth Advisors   | <input type="checkbox"/> Copier/Office Equipment    |
| <input type="checkbox"/> Accounting Firms            | <input type="checkbox"/> Moving Company             |

### Sponsorship Levels:

- Platinum - \$2,500  
 Gold - \$1,000  
 Silver - \$500

### PLATINUM Sponsor On-Site Company/Booth Representatives:

(Type or print all names of persons attending the program who will responsible for the booth).

1. \_\_\_\_\_ 2. \_\_\_\_\_

### Checks should be made payable and mailed to:

Austin Chapter TSCPA CPE Foundation  
3305 Northland Dr Ste 406  
Austin, TX 78731  
Attention: Kaira Tanwar

For TSCPA Use:  
Date: \_\_\_\_\_  
Ck#: \_\_\_\_\_  
Amt: \_\_\_\_\_



For Credit Card Payment please complete the following:

Visa                       MasterCard                       American Express

Credit Card No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_                      Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_  
(please print)

Authorized Signature: \_\_\_\_\_

**Conference Location:**    Norris Conference Center  
2525 W. Anderson Lane, Ste 365  
Austin, TX 78757  
(512) 451-5011  
<http://www.norriscenters.com/Austin/>

Note: TSCPA will make arrangements for one (1) six-foot table, skirted with two (2) chairs for Platinum and Gold exhibitors. The exhibiting company will be responsible for all other necessary equipment for its display including audio visual, electrical supplies and/or phone lines and should contact the venue directly to secure these items.

Please complete the above information by **May 6, 2016** and return to:

Austin CPA Chapter  
Attn: Kaira Tanwar  
3305 Northland Dr. Ste 406  
Austin, TX 78731

Phone: (512) 445-0044 x-107  
Fax: (512) 445-0043  
Email: [ktanwar@tscpa.net](mailto:ktanwar@tscpa.net)

I hereby agree to all terms and conditions as outlined in this contract and corresponding Exhibit A (Platinum Sponsors Only) regarding sponsorship for the *2016 Austin CPA Chapter CFO/Controllers Conference* with the *Austin Chapter TSCPA CPE Foundation* to be held on September 20, 2016 in Austin, Texas.

\_\_\_\_\_  
Authorized Signature of Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Kaira C. Tanwar, Assistant Executive Director,  
Austin Chapter, Texas Society of CPAs

\_\_\_\_\_  
Date

## Exhibit A

**2016 AUSTIN CPA CHAPTER CFO/CONTROLLERS CONFERENCE**  
**Austin Chapter TSCPA CPE Foundation**  
**Austin, Texas – September 20, 2016**

**CONTRACT FOR SPONSORSHIP SPACE AND RELATED FACILITIES**

**PLATINUM SPONSORS ONLY NEED TO COMPLETE THIS FORM FOR BOOTH**

**Location and Size of Space:** The sponsor will be assigned an area, to be determined by the on-site conference coordinator, which will accommodate a tabletop exhibit or an arrangement of a similar proportion. All exhibits must conform to the size of the space provided and must not obstruct or interfere with the operations of the conference.

**Time:** The Sponsor's exhibit should be set up at least one hour prior to the start of the conference.

**Furniture, Equipment and Decorations:** The Austin CPA Chapter will provide a skirted table, two chairs and wastebasket. Any additional equipment will be the responsibility of the Sponsor. All sponsors will be responsible for monitoring their own designated areas and will carry their own insurance.

**Gifts and Drawings:** Each sponsor will be responsible for any gifts or drawings and such arrangements will be confined to sponsor's designated area unless previous arrangements have been made with the on-site conference coordinator.

**Distribution of Advertising Materials:** Advertising materials may be distributed only from the sponsor-designated area and may not be placed on meeting room seats or tables.

**Meals, Coffee Breaks, etc.:** The Austin CPA Chapter will offer the same food and beverage provisions conference participants receive to the Sponsor. However, no more than two (2) persons will represent the Sponsor for these purposes.

**Price/Fee Provisions:** This contract will be for the sum of **\$2500**. This fee represents the space and services listed in Exhibit A and the TSCPA Sponsorship Fee Schedule. Course materials will be made available to the Sponsor and are included in the Sponsor Fee.

Sponsor Initials \_\_\_\_\_