



2017

AUSTIN CPA CHAPTER
SCHOLARSHIP FUNDRAISING DINNER

APRIL 25 • COUNTY LINE ON THE HILL • 5:30 PM


SPONSORSHIP INFORMATION PACKET

TUESDAY, APRIL 25, 2017
5:30 TO 8:00 PM

COUNTY LINE ON THE HILL
6500 WEST BEE CAVE ROAD
AUSTIN, TEXAS

BENEFITING THE
AUSTIN CPA CHAPTER CPE FOUNDATION
SCHOLARSHIP FUND
&
BETTE WILLIAMS SCHOLARSHIP





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About the Austin CPA Chapter CPE Foundation Scholarships

In 2004, The Austin CPA Chapter CPE Foundation, a 501(c)(3) charitable organization, established a scholarship program whose purpose is to provide financial assistance to junior, senior and graduate students who plan to become Certified Public Accountants and enter the accounting profession. The Chapter also offers the highly acclaimed Bette Williams Scholarship to one outstanding student who will someday exemplify the accounting profession. Bette Williams, CPA, is a longtime member of TSCPA and the Austin CPA Chapter. She is the first woman to receive TSCPA's highest achievement – The Meritorious Service Award. Ms. Williams also served as Austin CPA Chapter President during the 1987-88 fiscal year and is still very active in the local Chapter and TSCPA State Society.

The first scholarship disbursements were made in 2005 to four students in Austin area schools. The application deadline is in late November/early December of each year and the scholarships are awarded in time for the spring semester.

2016 Scholarship Recipients

Otto Gindler, Texas State University

Otto is the 2016 recipient of the Bette Williams Scholarship, the most renowned Austin CPA Chapter scholarship.

Laura Nieman, Austin Community College

Bailey Pasqua, Texas State University

Cassie Coppedge, Texas State University

Phuong Le, Texas State University

Mark Franklin, Austin Community College

Lauren Woolfolk, University of Texas Austin

Bilal Balwani, University of Texas Austin

Mekecia Larson, Austin Community College

Megan Schumacher, University of Texas Austin

Kurterry Singleton, St. Edwards University


About Our Keynote Speaker

Bill Reeb, CPA, CITP, CGMA, Co-Founder and CEO, Succession Institute, LLC has been consulting for three decades to all sizes of businesses, from Mom and Pop operations to Fortune 100 companies, working in the space of strategy, governance, accountability, compensation and business improvement. He decided to add the credentials of CPA behind his advisory work and became a CPA in 1986. Prior to his life as a CPA, he worked for IBM in sales back in the late 70's. As an entrepreneur, Bill has founded seven small businesses, he had two ladies clothing stores, one retail computer software store, a software development firm, a computer consulting firm, a CPA firm, and his current management consulting firm – Succession Institute, LLC.

As an award-winning public speaker, Bill lectures throughout the U.S. and Canada to thousands of executives and CPAs each year. In addition, he has been featured on numerous video-taped and live television programs. As an award-winning author, Bill is internationally published with hundreds of articles and columns to his credit. He currently authors a bi-monthly column called "In the Bill-iverse" which is distributed by a number of State CPA Societies as part of their Practice Management e-newsletter. Besides being published by various magazines, journals and newspapers, Bill and his partner Dom have co-authored two books on Succession titled *Securing the Future: Building Your Firm's Succession Plan* with its companion field guide called, *Securing the Future: Implementing Your Firm's Succession Plan*. He and his partner also co-authored the Succession Resource Center website materials for PCPS in 2008 and the fourth edition of their consulting book called *Becoming A Trusted Business Advisor: How to Add Value, Improve Client Loyalty, and Increase Profits*. Finally, Bill's newest book is titled *The Overachiever's Guide to Getting Unstuck: Replan, Reprioritize and Reaffirm*. All of their books have been published by the American Institute of Certified Public Accountants (the AICPA).

Bill is an active volunteer within his profession having served in many leadership roles in both the State and National organizations. On the national level, he is a past member of the AICPA Board of Directors, past and current member of AICPA Council and past Commissioner on the AICPA's National Accreditation Commission.

Bill has been honored by being named as a CPA Ambassador, was presented the Pathfinder Award and served as the Texas Vision Delegate. Inside Public Accounting has listed him every year they have captured this information as one of the top 10 most recommended CPA firm consultants, CPA Magazine has named him as one of the Top 100 Most Influential Practitioners, and Accounting Today has recognized him as one of the Top 100 Most Influential CPAs Inside Public Accounting.



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Event Agenda

5:30 to 6:30 pm

Pre-Dinner Networking, Cash Bar

6:30 to 7:30 pm

Keynote Speaker Bill Reeb presents *Building a Better, Faster, Stronger Bench*
Family-style Dinner is Served

7:30 to 8:00 pm

Post-Dinner Networking

Platinum Sponsor - \$1500

- Six (6) tickets and booth space at the event during the pre-dinner networking event.
- Pre- and post-event advertising in the Austin CPA Chapter e-newsletter, weekly updates, event flyers and signage inside training facility. In electronic publications, a link to your website will accompany your organization's name.
- Prominent display of company name on event signage.
- Company name, logo and contact information in event materials for attendees.

Gold Sponsor - \$1000

- Four (4) tickets to event.
- Pre- and post-event advertising in the Austin CPA Chapter e-newsletter, event flyers and signage inside training facility. In electronic publications, a link to your website will accompany your organization's name.
- Display of company name on event signage.
- Company name, logo and contact information in event materials for attendees.

Silver Sponsor - \$500

- Two (2) tickets to event.
- Pre- and post-event advertising in the Austin CPA Chapter e-newsletter, event flyers and signage inside training facility.
- Display of company name on event signage.
- Company name, logo and contact information in event materials for attendees.

Bronze Sponsor - \$250

- Company name, logo and contact information in event materials for attendees.
- Display of company name on event signage.
- Pre and post-event mention in the Austin CPA Chapter e-newsletter and weekly updates.
- Company name, logo and contact information in event materials for attendees.



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2017 Sponsorship Form *(please complete and return to the Austin CPA Chapter)*

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Website: _____

Sponsorship Packages *(please choose one)*

- _____ \$1500 Platinum Sponsor
- _____ \$1000 Gold Sponsor
- _____ \$500 Silver Sponsor
- _____ \$250 Bronze Sponsor

Credit Card Payment *(fax to 512.445.0043, MasterCard, Visa, American Express)*

Name on Card: _____

Card Number: _____ Expiration Date: _____ CCV No. _____

Signature: _____

Please make checks payable to:
Austin CPA Chapter CPE Foundation
3305 Northland Drive, Suite 406
Austin, Texas 78731-4990

If you have any questions, please contact:
Kaira Tanwar, Austin CPA Chapter Assistant Executive Director, 512.445.0044 x-107 - ktanwar@tscpa.net
Austin CPA Chapter Federal Tax Identification Number: 74-2195471