



## CHAPTER NEWS

**TXCPA  
AUSTIN**

All ads are due to TXCPA Austin by the 20<sup>th</sup> of the month.

The newsletter is published the first Tuesday of the month, with occasional rescheduling to accommodate holidays or the like.

Distribution is approximately 3700; estimated CPA recipients 2,500.

### **Interstitial advertising**

Traditional 'business card' ads in the body of the newsletter

- firm name/logo
- click-through to your site

One month \$250

6 months \$1275

One year \$2550

### **Full newsletter sponsorship**

Substantive article in first/top newsletter position

- technical analysis
- firm profile/pure marketing-focused
- issue-specific
- click-through to your site

One month \$1,100

6 months \$5610

One year \$10,560

### **Classified advertising**

Text-only ad in the body of the newsletter

- suitable for buying/selling property, leasing office space, etc.

\$20 for 20 words

\$1.50/word after 20